



Fair Shared City Vienna - Gender Mainstreaming in Urban Planning

City of Vienna

- **Capital of Austria**
- **1.7 million inhabitants**, 23 districts
- green city, but **lack of open space** in central districts
- extensive **public transport** system
- **60%** of the people live in subsidised / social housing
- **Urban growth:** increasing population



23 Years Women's Interests in the Field of Planning



- 1991: **exhibition** „Who Does Public Space Belong to – Women's Everyday Life in the City “
- 1992: **Women's Office**
- 1998: **Co-Ordination Office** for Planning and Construction Geared to the Requirements of Daily Life and the Specific Needs of Women
focus on **Gender Mainstreaming**
- 2010: restructuring of the Executive Group for Construction and Technology – **Mainstreaming of the Gender Experts**

Main Topics

- gender-sensitive housing
- gender-sensitive parks and playgrounds
- gender-sensitive mobility
- security and safety in public space
- public purpose building
- urban development

Strategy

Analysis and Research -> awareness

60 Pilot Projects -> visibility

Manuals, planning recommendations, participation in juries

-> Mainstreaming

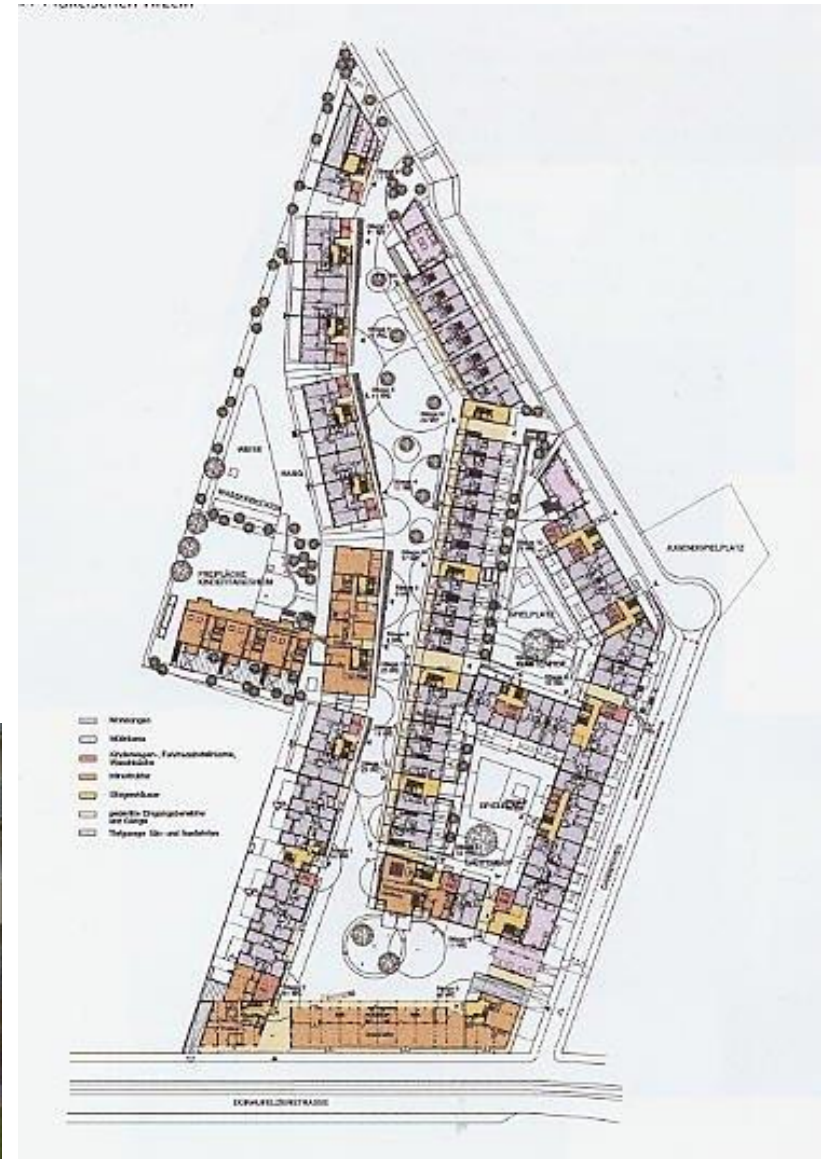
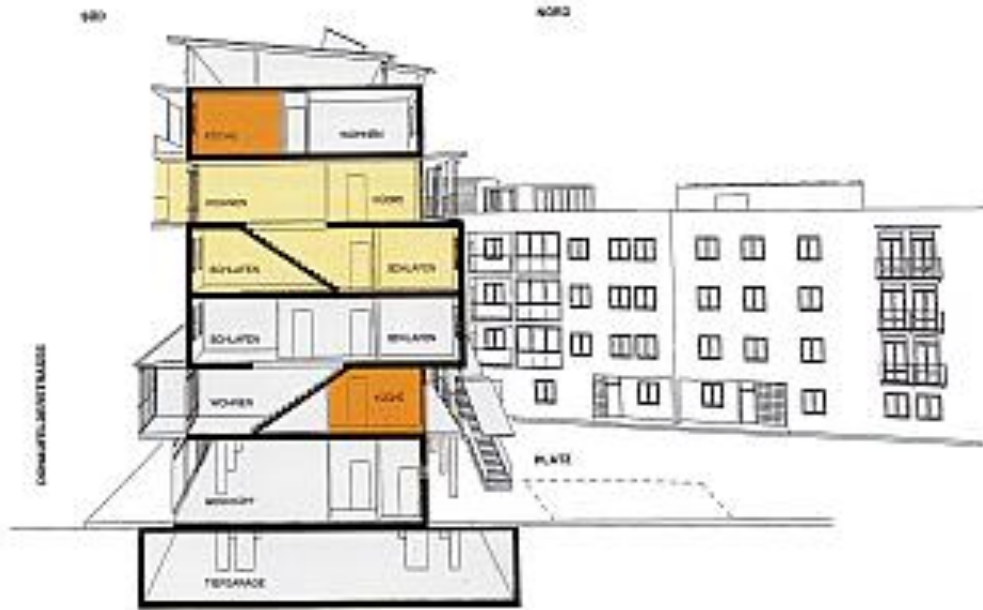
Gender-sensitive Housing – Pilot Projects



A Flat for All Life Phases



Building Social Space



Great Variety of Open Spaces



Urban Development competition: Nordwestbahnhof

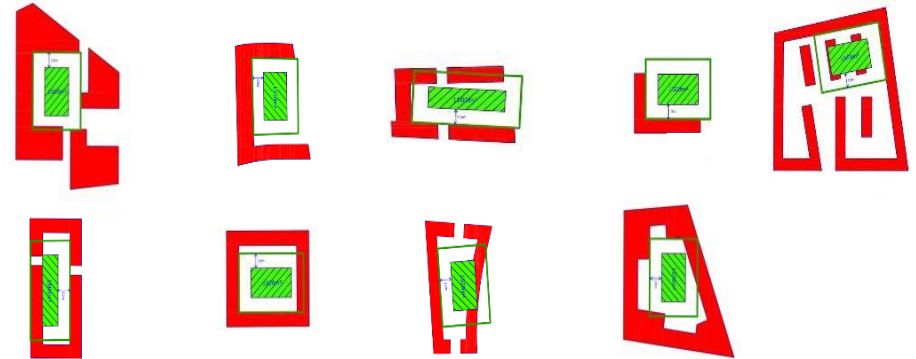


size: 41 ha - 13.000 inhabitants

Gender focus: quality of **public** and **semi-public space**



Shading of semi-public space (10th April, 3 p.m)



necessary block extension - open space kindergarten

Competitions for Public Purpose Buildings



Education Center



Hospital



Campus Schools

Gender-sensitive Park-design

1997: „Foul Play with Opportunities? – Girls into Public Space!“
socio-scientific survey -> specific interests of girls have to be considered

2000: **strategic project** within the City`s Strategy Plan

since 1999: **6 model projects** - 4 with active participation of girls

evaluation: usability analysis of 5 parks, design analysis of 14 parks

working group: Co-ordination Office, Park Department, Out-Of-School Activities

2006: evaluation workshop, elaboration of **planning recommendations** for gender-sensitive park- and playground design,



Eva Kail: Global Summit of Women - Paris 7th June 2014

Gender Mainstreaming Pilot district 2002-2006

Mariahilf: 28.000 inhabitants, 1,5 km², 27 km road network

New District Mayor: focus on public space and pedestrian needs

Study „**Fair Shared City**“:
Analysis of the pedestrian conditions



hierarchy: 3 categories of pedestrian ways





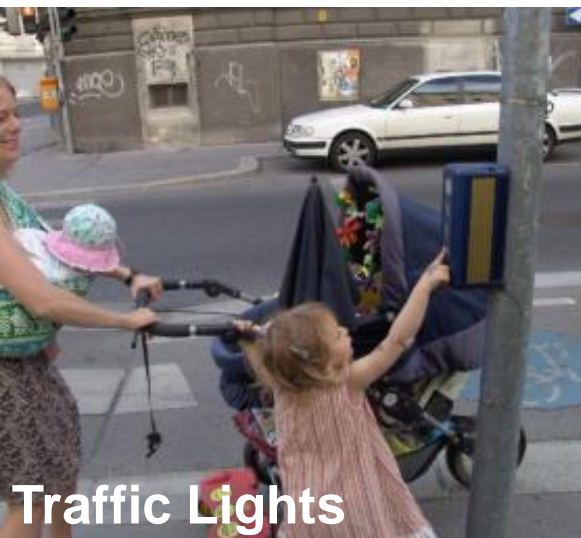
Broader Sidewalks



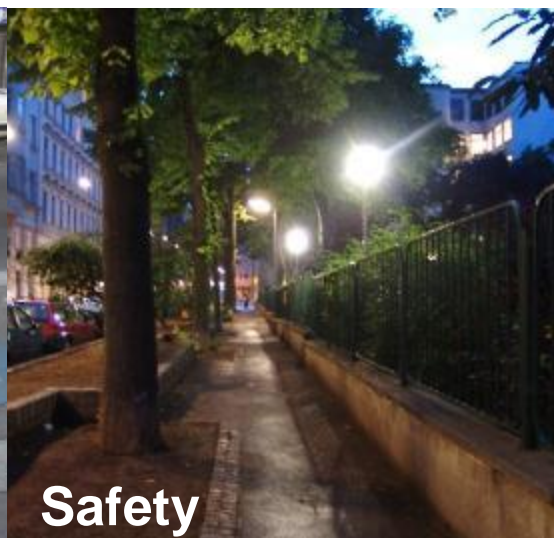
Barrier Freeness



Safe Crossing



Traffic Lights



Safety



Good Conditions



Sidewalk Cafe

Realized Measures

widening 1,000 metres of pavement, 40 street crossings, 26 lighting projects, 5 barrier-free pavements, one lift in public space, 2 minor square designs, additional seating in 9 different locations



Subjective feeling of security – lightning



Recommendations to identify zones of anxiety for the urban lightning department

Mission statement for Vienna's public space

free space Vienna public space

provision
design
management



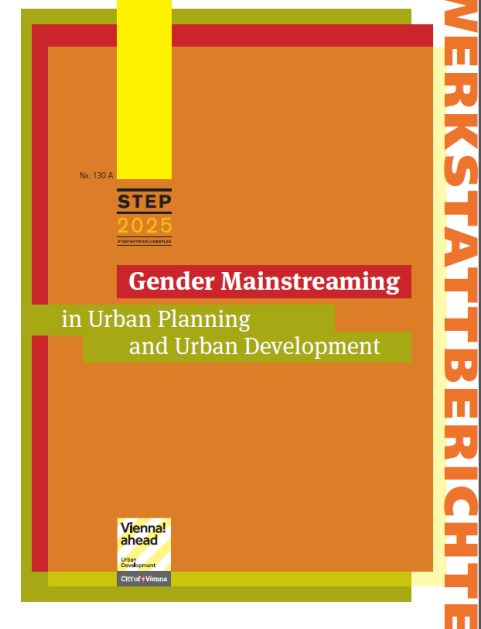
Dissemination and sharing of knowledge

Gender in the City: planning play / Forum Theatre Workshops, Trainings and Walks during the the Gender Mainstreaming Lead Projects

Manual Gender Mainstreaming in Urban Planning and Urban Development (2013)

Public Relations

Exhibitions, Folders, Brochures, DVD, Homepage



Active Communities



Gender Mainstreaming is a necessary and successful strategy to reach a „Fair Shared City“

